

Brought to you by AHIMA:
Two-Day Privacy Seminar
October 24-25 in Los Angeles, CA
Hilton Los Angeles/Universal City

Look no further to hear from the most informed minds on HIPAA. Focus on the Privacy Rule with guidance from legal expert, Dorothy (Dot) Grandolfi Wagg, JD, RHIA, and Gwen Hughes, RHIA, a practice manager at AHMA. They have followed HIPAA since before its inception, and will point you in the right direction for implementing the Privacy Rule. Filled with practical information, this will be one of the most rewarding meetings you will ever attend. Plus, attendees will receive a free HIPAA privacy resource book, with more than 400 pages of practice briefs, sample forms, action plans, resource lists, and more!

See what attendees of earlier seminars have to say:
"This was absolutely the best seminar I have ever attended—not only on privacy, but any subject. The information was presented very accurately and effective—just what I would expect from AHIMA."
Phyllis Miller, RHIT

"I'm actually looking forward to getting back to my workplace to put my new-found knowledge to work...I wish all my managers could have attended this seminar."
Dee Erickson, RHIT

Let AHIMA's experts point you in the right direction for implementing the Privacy Rule. They make it easy to understand, practical, and best of all, affordable with "Getting Practical with Privacy" two-day seminars.

Take a Short Cut to Privacy Rule Implementation and Receive a FREE 400-page Resource Book

GETTING PRACTICAL WITH PRIVACY

Day One: 8:30 a.m. – 5 p.m.

Introduction and Key Concepts of HIPAA

This session will introduce attendees to the current privacy rule amendments. After this overview, we'll move into more detailed discussions of the privacy rule requirements, so you can face implementation with confidence

Notice of Privacy Practices

You'll gain a clear understanding of the critical relationship between consent, notice, and authorization requirements. Armed with this knowledge, you'll be prepared to deal effectively with the procedural requirements of the notice.

Consent and Authorization

Let an expert guide you in how to establish a HIPAA-compliant process for obtaining

consents and authorizations. We provide you with sample documents, and you come away with a clear understanding of what's required for each.

Access to and Amendment of Protected Health Information (PHI)

The Privacy Rule established an individual's right to access and amend his health information. Learn when these rights can be exercised and the corresponding procedures to which covered entities must adhere.

Disclosure and Redisclosure of PHI

Understand the various types of disclosures, including those that do not require consent or authorization, the process of tracking disclosures of PHI, and the guidelines for minimum necessary, research, and redisclosure as a result of HIPAA

Business Associate Agreement

Understand how this portion of the privacy standards affects you. Be prepared to deal with the business associate agreement portion of compliance, and get practical advice as to the most effective way to implement agreements.

(Lunch is included on Day One, and a light breakfast on both days)

Day Two: 8:30 a.m. – 12 noon

Positioning the Privacy Officer

HIPAA requires that you have someone in this crucial role. With the implementation of the final privacy standards, organizations face difficult issues regarding uses and misuses of personally identifiable data. A privacy officer helps sort it all out. Come away knowing how to identify internal candidates for the role of privacy officer, develop a work plan to make it easier to effect regulatory compliance, recognize useful internal resources in executing your work plan, and more.

Building Effective Training Programs

The HIPAA Privacy Rule requires cultural and behavioral changes for any organization. This session equips you with positive approaches to conducting privacy and security training for a variety of staff, professionals, and volunteers.

Privacy Risk Assessment

Assess your organization's privacy risks. Take positive steps to see what is and isn't required in your organization to make implementation easier and more on target. Be prepared to influence the entire course of your organization's implementation process.

Penalties and Documenting HIPAA Compliance

We'll wind up with a discussion of what needs to be documented and penalties for noncompliance.

REGISTER TODAY!

Receive all this vital information for:

\$225 AHIMA members

\$275 nonmembers

Discounts available for students and groups.

For complete information and registration, click <http://www.ahima.org/privacy>, or for a brochure to be faxed to you email James Bannen at James.Bannen@AHIMA.org or call 1-800-335-5535 ext 1158.

This seminar is sponsored in part by the California Health Information Association. There's only one HIPAA Privacy Seminar that brings it all down to earth and it's delivered by AHIMA.

The American Health Information Management Association (AHIMA), the name you can trust for quality healthcare education. AHIMA has represented the professional interests of HIM professionals since 1928, and now has a membership roster of more than 43,000 nationwide.

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